



Celia Young & Associates, Inc.

BECOMING A GLOBALLY COMPETENT AND MULTICULTURALLY VERSATILE LEADER

October 18 through October 22, 2010

“They say that when a butterfly flaps its wings in Africa, it could cause a hurricane in Northern America. I want to help people appreciate the interdependence and interconnectedness of this planet beyond an intellectual hypothesis. I believe leaders in today’s world have an exciting opportunity to help create the one- world that is with less power struggle and more cooperation.

Celia Young, Workshop Leader

What is Leadership?

True leadership is defined by the people who follow you. You can lead by fear, by control or by empowering others. Most importantly, you can lead by showing people a path to a more fulfilling future.

But who are you? Do you have the flexibility to lead? Do you have the humility to learn? Do you have the fluency to move around the world with ease? Do you have the courage to change?

Overview

No one will argue with you when you say that the world is increasingly diverse and the global village is at your front door. The question is: Are you as a leader prepared to lead in this increasingly complex and diverse world? Is your organization truly global or just everywhere? People have been doing business around the world for thousands of years. Often, success and failure of an international business transaction depends on more than just technology, product, pricing and delivery. Whose rules have they been following? Is that the only way to do business? Is your idea of globalization nothing more than Americanization?

Your organization and your people depend on your ability to help navigate through the diverse and challenging waters around the world. Your passion and capability to demonstrate your global competence and multicultural versatility are essential to your leadership success.

Workshop Intent

The intent of this workshop is to create a learning environment where leaders can come together:

- to do self-exploration
- to see the world from other's lenses
- to take a step toward becoming a better leader

Workshop Outcome

At the end of the workshop, participants will have:

- raised awareness of how their culture has influenced their world view and their leadership
- increased knowledge and understanding of other cultures and world views
- increased understanding of how cultural differences impact business processes, relationship and ultimately, global business success
- acquired new leadership skills that are not only aligned with their leadership vision and strategies, but also help reap success around the globe

Who should attend?

This workshop is designed for executives, managers, leaders and anyone who has to use their influence in order to effect change around the world. Anyone interested in learning about him/herself, the world and about becoming a more competent and versatile leader in the global business will benefit from this workshop.

WORKSHOP LEADER: CELIA YOUNG



Celia Young & Associates, Inc. is in the business of providing consulting and coaching services for the purpose of restoring integrity in the leaders, teams and organizations worldwide. www.celiayoungandassociates.com

Since 1985, Ms. Young and her associates have helped their clients develop vision and strategies to manage “change” in their businesses worldwide. They coach and develop globally competent and multiculturally versatile leaders on the individual and team basis in order to help mold a new organization that is open to and capable of fully utilizing the “diversity” of its people. Such an organization is well positioned to respond to the needs of its customers internally and externally, in the U.S. and in the world. Their client industries include Telecommunication, Banking/Finance, Healthcare, Utilities, Oil Products, Personal Care, Pharmaceuticals, Print Media, Real Estate and Government Agencies.

Ms. Young is a professional speaker on Pacific Rim cultures, cross-cultural communication, organizational behavior, organizational change, global leadership, diversity and innovation. She is a faculty member of the Gestalt Institute of Cleveland, Organization and System Development Program that is attended by professionals around the world.

Ms. Young holds a BA in Business Administration from Fu-Jen University in Taiwan, a MBA in Marketing from Michigan State University and a MA in Counseling Psychology from Pepperdine University.

Ms. Young was born in Hong Kong, raised in Taiwan and has family ties in China. Having been educated and had business careers on both sides of the Pacific Rim, she possesses an excellent and unique ability to straddle the two worlds. It is between the two worlds where Ms. Young continues to do her life’s work. She helps her clients get beyond the rhetoric of “change.” She helps her clients gain clarity of who they are and what their destiny is. Most importantly, she helps her clients reconnect to what is real and what is important to them as individuals and as organizations.

Workshop Co-leader

We will be drawing from a cadre of professionals to co-lead this workshop.

Workshop Dates

October 18 through October 22, 2010

Starting at 1:00PM on Monday and Ending at 12:00 PM on Friday.

Workshop Location: Southern California (to be determined)

Workshop Fee: \$1,995 + \$150 (Registration Fee)

Registration

Please fill out the following registration form and make a check payable to Celia Young & Associates, Inc. for \$2,145, including \$150 nonrefundable registration fee. Submit by mail to:

Celia Young & Associates, Inc.
63 Via Pico Plaza, #235
San Clemente, CA 92672

***EARLY BIRD SPECIAL: \$1,795 + \$150 (REGISTRATION FEE)
(FULL PAYMENT RECEIVED BY JULY 18, 2010)***

Cancellation Policy

You have until **September 18, 2010** to send in your cancellation notice in order to get a full tuition refund. After that, there will be no refund or no credit for future workshops.

**BECOMING A GLOBAL LEADER
REGISTRATION FORM
October 18 through October 22, 2010**

Name: _____ **Title:** _____

Company Name: _____

Mailing Address: _____

Telephone: _____ **Fax:** _____

E-mail: _____

Referred by: _____

Learning Goal:

Payment Choices:

	1) Early Bird (by July 18)	2) Full Amount (after July 18)
Registration Fee	\$ 150.00	\$ 150.00
Workshop Fee	1,795.00	1,995.00
Total Amount	\$1,945.00	\$2,145.00

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63 Via Pico Plaza, #235, San Clemente, CA 92672**